# Alpena Institute of Massage



1015 U.S. 23 North Alpena, MI 49707 989-590-1212

# **Course Catalog**

Initial Publication March 2023 Revised May 2024

Alpena Institute of Massage is a private institution and is approved to operate by the State of Michigan Department of Labor and Economic Opportunity, Post-Secondary School Unit. #8604001540

The Alpena Institute of Massage is dedicated to the honor and memory of Mary Ann McWilliams. A mother, a coach, a teacher, a friend with a passion for education and a belief that it should be fun and rewarding. She taught that to commit to something was to do it with faith, courage and enthusiasm.

I offer you this same commitment and philosophy.

# Table of Contents

| Purpose of the Course Catalog                                    | iii |
|------------------------------------------------------------------|-----|
| Document History                                                 | iii |
| Summary of Changes in This Revision                              | iii |
| IMPORTANT INFORMATION                                            | 1   |
| Description of the School Facilities and Equipment               | 1   |
| School License                                                   | 1   |
| Accreditation Status                                             | 1   |
| History of the Alpena Institute of Massage School                | 1   |
| Affiliation                                                      | 1   |
| Mission Statement                                                |     |
| President's Welcome                                              |     |
| Faculty and Key Staff                                            | 3   |
| Academic Calendar                                                |     |
| Class schedules Program Starting Dates                           |     |
| Observed Holidays                                                |     |
| School Closures Due to Weather or Natural Disasters              | 4   |
| Admission Requirements and Procedures  Non-discrimination Policy |     |
| GENERAL POLICIES AND PROCEDURES                                  | 4   |
| Entrance Requirements                                            | 4   |
| Absence and Tardiness                                            | 5   |
| Tardiness & Class Cuts                                           |     |
| Making up Course Material                                        | 5   |
| Leave of Absence                                                 | 6   |
| Standards of Conduct                                             |     |
| Controlled Substance Policy                                      |     |
| Personal HarassmentSexual Harassment                             |     |
| Harassment Policy                                                |     |
| Termination                                                      | S   |

| Re-Entry                                        | 8  |
|-------------------------------------------------|----|
| Acceptance of Prior Education                   | 9  |
| Disciplinary Actions and Appeals                | 9  |
| Grievances and Conflict Resolution              |    |
| Grading System                                  | 10 |
| Examinations                                    |    |
| Quizzes                                         | 10 |
| Incomplete Grades                               | 10 |
| Progress Reports                                | 10 |
| Academic Probation                              | 11 |
| Instructor Evaluation Techniques                | 11 |
| Cancellation, Withdrawal, Refunds               | 11 |
| Withdrawal                                      |    |
| Access to Student Records                       |    |
| Family Education Rights and Privacy Act (FERPA) | 12 |
| Retention of Student Records                    | 13 |
| Tuition, Fees and Expenses                      | 14 |
| Payment Options                                 |    |
| Pay As You Go Plans                             |    |
| Grants, Student Loans, & Scholarships           | 15 |
| Programs Offered                                | 15 |
| Teacher/Student Ratio                           | 15 |
| Transfer of Credit                              | 15 |
| Graduation Requirements                         | 16 |
| Graduation Certification                        | 16 |
| Graduate Placement                              | 16 |
|                                                 |    |
| STUDENT SERVICES                                | 16 |
| Housing                                         | 16 |
| Tutoring Services                               | 16 |
|                                                 |    |
| Transportation                                  |    |

# Purpose of the Course Catalog

The Alpena Institute of Massage Course Catalog provides a description of the massage therapy field and the education provided under the 625-hour Massage Therapy Training Program taught at the Alpena Institute of Massage. This catalog is available online at the Alpena Institute of Massage website www.alpenainstituteofmassage.com and via mail on request.

This document is effective upon promulgation and may not be changed without written approval by the Campus Administrator or School President and by the school's regulatory agency.

This document shall be reviewed for at a maximum interval of (12) months.

Rose McWilliams-Nowak, LMT (Owner)

# <u>Document History</u>

Initial publication May 2023Revised May 2024

# Summary of Changes in This Revision

Instructor Information: Added instructor - p3

Tuition Information: Updated - p14

Hybrid Program: Updated - p

# Important Information <u>Description of the School Facilities and Equipment</u>

The Alpena Institute of Massage official address is: 1015 US 23 North Alpena, MI 49707

The facility is well equipped with student study tables and chairs, audio-visual equipment, high-quality massage tables, massage stools, massage chairs, music system, overhead lighting, various charts, anatomical models and instructional aids. A library including various DVDs, anatomy books, and massage texts are available for all students upon request.

## **School License**

Alpena Institute of Massage is a private institution and is approved to operate by the Michigan State Board of Education. Certificate # 8604001540

### **NCBTMB Approved**

Alpena Institute of Massage is an approved provider of massage therapy education. ld: 900255

# **Accreditation Status**

Alpena Institute of Massage is not federally accredited.

# History of the Alpena Institute of Massage School

The Alpena Institute of Massage is a proprietary school owned by Rose McWilliams-Nowak, LMT. The school was founded in 2022 with the first class convening in Fall 2023.

# **Affiliation**

The Alpena Institute of Massage is not affiliated with any other institution.

# **Mission Statement**

To inspire and prepare students to be competent and confident massage therapist who will enhance the health of their communities while serving them with intention, integrity and respect.

#### President's Welcome

Dear Student,

Thank you for your interest in becoming a massage therapist. I am honored that you have chosen The Alpena Institute of Massage for your training. Like me, I believe you will find massage therapy an excellent career choice.

We have seen the need for qualified and compassionate massage therapists in the past few years. "Therapists who not only do massage but feel massage." In other words, therapists who connect with their clients, with integrity and intention.

At The Alpena Institute of Massage, we AIM to provide you with an education that not only involves memorization of information and clinical skills, but one that also emphasizes the importance of a therapeutic relationship. A relationship that is caring, clear, positive, and professional. Building such relationships, we believe, effects the beneficial change in the client that can make their life better.

A.I.M. believes in community, and like Better Living Massage and Wellness, The Alpena Institute of Massage will be managed with the philosophy of UBUNTU, which means "I am because we are." We genuinely believe we are all here for each other and that each and every person brings lessons and values to be learned and shared with one another and we are very excited to share with you the fast-growing and rewarding profession of massage therapy.

We have a dedicated staff and our love for this profession is what makes A.I.M. special. Our commitment to you is success in academics, skill, and business through a disciplined yet fun and creative learning environment that will prepare you not only for national and state certification exams, but also a rewarding and successful career.

Welcome to the Alpena Institute of Massage

# Faculty and Key Staff

#### Administrators:

Rose McWilliams-Nowak, LMT #7501008074 Director/Administrator

### Instructors and Support Staff:

| Ciera Boyer, LMT           | #7501010726 | Instructor |
|----------------------------|-------------|------------|
| Laurie Gould-Schatz        | #7501006508 | Instructor |
| Rose McWilliams-Nowak, LMT | #7501008074 | Instructor |

## Academic Calendar

#### Class schedules

Office hours are Mon – Friday by appointment from 9:00 a.m. to 5:00 p.m. The AIM program includes 625 hours of classroom instruction and clinical training; weekend program meets 2-3 times a month.

Note: students may only attend sessions for which they are enrolled.

• Weeknight and weekend class schedule: Tuesday & Thursday 6pm – 10pm Hybrid (online) & Saturday & Sunday 8:00 a.m. - 6:00 p.m. in person (with a one-hour lunch break) this schedule meets 2-3 times per month.

## **Program Starting Dates**

Start Graduation\*
Sept. 13 2024 August 17 2025

#### **Observed Holidays**

The following holidays will be observed by the school and classes will not be held. Holidays are not counted as part of the contracted time schedule and are calculated into your contract. Additional breaks may vary for individual classes and are subject to change. Please refer to your syllabus for specific breaks and holidays.

New Years Day
Easter Holiday
Memorial Day
Labor Day
Halloween
Thanksgiving

Independence Day Christmas/Winter break

<sup>\*</sup> Date of graduation ceremonies may vary depending on availability of event facilities.

#### School Closures Due to Weather or Natural Disasters

While the school rarely cancels sessions, extraordinary circumstances may require such action. The school will make every effort to work around any closures due to weather or other natural disasters. In the event that classes are cancelled for a significant period (more than a day or two) it may be necessary to recoup lost class time during scheduled school breaks or non-class days, such as Friday's. Because of class overlaps and other factors, postponement of class graduation dates is not usually an option.

The school will make every effort to minimize the impact and students will be consulted in determining the action to be taken.

## **Admission Requirements and Procedures**

All applicants must:

- Provide proof that they are at least 18 years of age by the class start date.
  - O Applicants under 18 years of age may be admitted on a per case basis, with written parental or guardian consent, provided that the applicant will reach his/her 18<sup>th</sup> birthday prior to the scheduled graduation date of the class for which he/she is applying and has a high school diploma or equivalent.
- Provide government issued picture identification such as a driver's license or passport.
- Provide documentation of a High School diploma or General Equivalency Diploma (GED).
  - O Applicants who do not possess a High School diploma or GED may be admitted provided they demonstrate their ability to benefit from the training by successfully completing the appropriate sections of a standardized entrance examination appearing on the federal Department of Education's list of approved tests. Ability to Benefit testing must be administered by an outside tester not on the payroll of the Alpena Institute of Massage.
- Be fluent in the English language.
- Submit a school application and application fee. If the application is not accepted, the application fee will be refunded.

#### **Non-discrimination Policy**

The Alpena Institute of Massage subscribes to, and is in full compliance with, Title VI of the Civil Rights Act of 1964 providing equal opportunity for admission, employment and access to programs and/or activities regardless of religion, race, color, national origin, gender, sexual orientation, age or handicap, unless such a handicap is determined by a qualified medical authority to render an individual not physically qualified for the program.

# **General Policies and Procedures**

# **Entrance Requirements**

All students must:

• be at least eighteen (18) years of age on or before the first day of class.

- Possess a high school diploma or GED.
  - Minimum educational requirement for enrollment is the Ability to Benefit which is defined as:
    - Ninth grade reading and math level as measured by the Tests of Adult Basic Education (TABE) or another test approved by the USDOE.
    - An interview with the admissions officer to review the TABE scores of the student and discuss any prerequisites needed for enrollment.

## Absence and Tardiness

Alpena Institute of Massage records the daily attendance of each student in accordance with state guidelines. Records of student's attendance will be kept on file and are available for student review. Absence is strongly discouraged. Students are required to maintain an 85% attendance rate overall. Additionally, students are required to maintain an 85% attendance rate in each major subject area of the curriculum, and a 100% attendance rate in student clinic. Students who have greater than 15 percent absentee of the total program constitutes cause for dismissal; these students will have their case reviewed by the school director with the likelihood of being terminated from the program.

#### Tardiness & Class Cuts

Developing good work ethics is an important part of the training at Alpena Institute of Massage. Students arriving late for class, and leaving early, are interrupting the instructor and other students. The following recording system will be used for tardiness:

- Tardiness of greater than 15 minutes counts as absence for the entire hour.
- Cutting class greater than 15 minutes early counts as absence for the entire hour.
- Tardiness to Student Clinic is so highly disruptive to the teamwork required in a
  group clinic setting that tardiness of greater than 15 minutes, without notice to the
  school, is considered a full clinic absence, however, the student will not incur the
  clinic absence fee if he/she arrives in sufficient time to carry out his/her original
  clinic assignment for the day.

It is the responsibility of the student to make up missed assignments. Alpena Institute of Massage encourages students to arrive at the school at least 10 minutes before the start of class.

### Making up Course Material

Missed course material is generally made up through completion of a self-directed project assigned by the individual instructor or through tutored makeup sessions at the <u>student's own expense</u>. Makeup work is formulated to compensate for the material missed and is of sufficient depth to ensure the student understands the material. <u>Makeup work must be completed within 30 calendar days of the absence.</u>

Note: Completion of assigned makeup does <u>not</u> negate the absence for attendance rate purposes but is considered in determining whether a student meets prerequisites for graduation.

When applicable, should the student request to wait until the missed lesson is offered in another class the student needs to be aware that this may change their completion date. The student will need permission from the school director for a change in completion date and may result in a contract amendment. Private tutor sessions will incur additional fees at the rate of \$20 per hour and the duration of a hands-on tutorial is determined by the instructor but may not exceed that of the original session;

## Leave of Absence

In the extremely rare event that a student is unable to continue training due to serious personal difficulties of a temporary nature, the student may be permitted to suspend training. The following guidelines must be adhered to:

- Temporary leaves of absence or suspension may be granted, on a per case basis, at the discretion of the school. Requests should be submitted to the program director.
- Any request must be made in writing detailing the reasons for the request and accompanied with supporting documentation.
- Leaves of absence will be honored within the student's Enrollment Agreement contract and will not extend beyond the contract. Should a leave request take the student beyond the contracted completion date, the student may be subject to reentry under a new contract or an amended contract. If the student does not reenter within the contracted schedule and does not arrange for a contract amendment then the student's contract will be terminated. When appropriate, the student may be entitled to a refund in accordance with the school's refund policy.
- Suspension will not be permitted simply because the student has fallen behind in class work. Suspension may not be used as a method to forestall probation or termination.
- Re-enrollment must take place within one year from the date of temporary suspension. Unless specifically agreed upon in writing by the Alpena Institute of Massage, classes attended, work completed and exams taken prior to suspension generally **do not** carry over with re-enrollment.
- A re-enrollment fee may be assessed in cases in which a significant portion of training has been completed prior to the temporary suspension. The re-enrollment fee is determined on a per case basis depending on the suspension and re-entry points.

Note: Each individual situation will be handled privately. The school will make every effort to help students meet their educational goals. It will be necessary to meet with the attendance officer before returning to class. Leave of absences that extend beyond the original contract may be subject to additional tuition costs. Students should be prepared to make up lessons lost prior to re-entry into the program.

## Standards of Conduct

Students at the Alpena Institute of Massage are preparing to enter a profession in which work ethics and interaction with clients as well as peers and other professionals may very well determine their success or failure. Successful students approach their training with the same maturity and professional attitude as they would their own business.

Generally, any behaviors that diminish student learning, or disrupt the learning environment, or are inconsistent with professionalism are strongly discouraged. While it is not possible to specify all such behaviors, the following are some examples:

- All forms of bias including race, ethnicity, gender, disability, national origin, and creed as demonstrated through verbal and/or written communication and/or physical acts.
- Excessive tardiness
- Excessive absences
- Falsifying attendance records or other official documents
- Inappropriate dress or poor personal hygiene
- Inattention in class
- Disruptive behavior in or around the school grounds
- Unethical or uncooperative behavior; including cheating, plagiarism, knowingly furnishing false information to the school, forgery and alteration or use of institution documents of identification with intent to defraud.
- Harassment and/or sexual harassment
- Failure to complete and turn in assignments and practice hours as directed
- Failure to follow the policies of the Alpena Institute of Massage
- Theft, damage or misuse of school property or the property of others
- Intentional misrepresentation of credentials or false statements on the school application
- Failure to meet financial obligations
- Violation of the law on school premises in a way that affects the school community's pursuit of its proper educational objectives. This includes, but is not limited to, the use of alcoholic beverages and/or controlled dangerous substances on school premises.

## Controlled Substance Policy

The Alpena Institute of Massage adheres to a zero-tolerance policy for the illegal use of controlled substances, including alcohol. Students who are found to be under the influence of, or in possession of, any controlled substance without a valid prescription from a qualified health care provider will be expelled and appropriate authorities will be notified.

Students found to be under the influence of any amount of alcohol when entering school facilities or participating in school activities, other than social events, are subject to immediate expulsion. Drug or alcohol tests may be administered, randomly to the general student population, or to specific individuals for cause, as deemed necessary by the

school administration. Refusal to submit to a drug test ordered for cause is grounds for dismissal from the school.

#### Personal Harassment

Harassment may take many forms but essentially consists of behavior which is unacceptable to and diminishes the dignity of the recipient(s) and which creates an intimidating, hostile or offensive environment for that individual. Harassment may involve single, sporadic or continuing acts of intimidation, coercion, bullying, verbal or physical abuse, or the creation and/or maintenance of an offensive environment for others. Harassment relating to another's sex, sexual orientation, religion, race, or disability is all included in this definition.

#### Sexual Harassment

Sexual harassment is a form of sex discrimination and involves unwanted and unwelcome attention of a sexual nature. This may be verbal or physical or involve the denigration of an individual on sexual grounds or by sexual means.

#### Harassment Policy

The Alpena Institute of Massage wishes to provide a stimulating and supportive study and work environment which will enable its staff and students to fulfill their personal potential and creativity. The school accepts that such an environment cannot exist if students and staff are subject to harassment, intimidation, aggression or coercion.

The Alpena Institute of Massage is fully committed to the principles of equal opportunity and regards personal harassment as a discriminatory and unacceptable form of behavior. Any incident of harassment will be treated as a serious matter which may lead to disciplinary action, up to and including, dismissal, being taken against the perpetrator. All members of the Alpena Institute of Massage staff are responsible for ensuring that personal harassment of a student or staff member does not occur.

# **Termination**

Students may voluntarily withdraw at any time. Students failing to meet the standards of the program or, for gross disciplinary infractions, or failure to maintain financial responsibilities to the school, may be dismissed at the discretion of the school following review and probationary procedures specified in the school policies. In the event of termination, refunds will be provided in accordance with The Alpena Institute of Massage documented refund policy.

#### Re-Entry

Students who have been terminated from the program by AIM for unsatisfactory progress or financial concerns would be treated as a new student and would need to re-enroll as such. In cases where the student was dismissed due to unacceptable conduct the student may need to meet with a review panel before re-entering the program. The decision of the review panel is final and the student will receive a letter within five business days from the school director stating the decision of the panel.

# Acceptance of Prior Education

Alpena Institute of Massage is currently not accepting any previous hours or credits.

# **Disciplinary Actions and Appeals**

Most infractions are dealt with through informal discussion with school staff. When necessary, further disciplinary action may range from a formal warning, up to, and including, permanent expulsion from Alpena Institute of Massage depending upon the severity of the infraction and the student's cooperation with directed corrective action.

Students have the right to appeal formal disciplinary action in writing within (7) calendar days following notification of such action. Within (7) calendar days of receiving the student's appeal the school director will convene a disciplinary appeals board to consider the appeal. The student has the right to address the board directly and present any pertinent information.

#### Grievances and Conflict Resolution

Most grievances can be satisfactorily resolved informally. For grievances of a sensitive nature, or if the situation cannot be resolved through informal means, the student may request mediation by the program director or a grievance committee appointed by the program director.

Formal grievances must be stated in writing and delivered personally to the program director. Grievances against the program director are forwarded directly to the school President without comment or delay.

The school administration will investigate and decide on an appropriate course of action within (7) calendar days of receiving a formal grievance. The person filing the grievance will be notified, in writing, of action taken as soon as feasible thereafter.

No adverse action will be taken against a student who files a grievance.

# **Grading System**

The primary methods of learning assessment are quizzes, written examinations and practical evaluations. The Alpena Institute of Massage assesses a final grade of Pass/Fail. Numeric grades are employed to give the students a scale upon which to gauge individual progress.

| Letter Grade | Grade Percentage | Description   |
|--------------|------------------|---------------|
| A            | 93 - 100         | Excellent     |
| В            | 92 - 87          | Above Average |
| C            | 86 - 75          | Average       |
| F            | 0 - 75           | Failure       |
| I            | n/a              | Incomplete    |

#### **Examinations**

Examinations count for grade and are primarily multiple-choice tests.

A grade of less than 75% on an examination constitutes a failure and requires retake of the examination. Absence from a written or practical examination, or a scheduled examination retake, if applicable, is counted as a failure of that exam. Students who fail to pass an exam within three (3) attempts are subject to an Academic Review Board and may be assigned corrective action at their own expense.

#### **Quizzes**

Quizzes are helpful knowledge reviews which are used primarily to monitor the progress of the students and provide ongoing feedback to individual instructors on the effectiveness of instruction. Quizzes do are important learning tools and will count toward the overall grade. Quiz formats are determined by individual instructors.

#### Incomplete Grades

Incomplete grades are given when a student is unable to complete a course because of illness or other serious problems. An incomplete grade may also be given when through negligence or procrastination students fail to turn in work or take examinations.

#### **Progress Reports**

Students are provided with monthly progress reports including attendance and a count of logged massage practice hours. Students are considered to be maintaining satisfactory progress if *all* of the following are satisfied:

- A passing grade has been achieved on each examination
- A passing grade has been achieved on all homework assignments as directed
- Individual attendance is within acceptable standards
- The minimum standard for massage practice hours is met

## Academic Probation

Most disciplinary issues are handled through informal discussion between supervisory staff and the student. For severe infractions of school policy or disruption of other students, the student may be placed on full probation for a specified period of time. The probation notification will identify, in writing, the specific areas of concern and expected corrective action. Failure to comply with the provisions of the probation may result in further disciplinary action including dismissal from the program.

Each probation period and any extensions of probation incur a probation administration fee to cover additional administrative and oversight costs. The probation administration fee does not include specific fees for exam retakes, mandatory tutoring or other administrative fees incurred by the student.

## Instructor Evaluation Techniques

Students will provide feedback on individual instructors, subjects, and the overall program at the end of every program. Evaluations are reviewed by the director and used to improve instructor and program quality.

## Cancellation, Withdrawal, Refunds

The Alpena Institute of Massage complies with all applicable statutes regarding cancellation, withdrawal and refunds. All monies will be refunded if the applicant is not accepted by the school or if the student cancels within three business days after the enrollment agreement is signed by both parties, even if instruction has begun. Cancellation after the third business day, but before the first class, will result in a refund of all monies paid, with the exception of the administrative fees.

In the event that a student is terminated, withdraws, or the program is terminated after classes have officially started, the Alpena Institute of Massage may retain the student registration fee plus a percentage of the total individual tuition as described below:

| If the student completes this amount of training: | The school will keep this       |
|---------------------------------------------------|---------------------------------|
|                                                   | percentage of the tuition cost: |
| One week or up to 10%, whichever is less          | 10%                             |
| More than one week or 10% whichever is less but   | 25%                             |
| less than 25%                                     |                                 |
| 25% through 50%                                   | 50%                             |
| More than 50%                                     | 100%                            |

When calculating refunds, the official date of termination is the last day of **recorded** attendance, considered as:

• The date the school receives written notice of the student's intent to withdraw from the training program;

or,

• The date the student is terminated for a violation of published school policy which provides for termination;

or,

• When the student fails to attend classes for thirty (30) calendar days with no notice or contact with the school.

Students who wish to cancel their enrollment in a program or at the school must do so in writing. The request must include the date of withdrawal and must be dated and signed by the student. It is best to hand deliver the withdrawal letter and have a copy signed by the admissions officer or mail the letter by certified mail.

Except for students under temporary suspension, refunds will be paid within thirty (30) calendar days of the student's termination date. Applicable refunds for students under temporary suspension who decide not to re-enroll will be paid within thirty (30) calendar days of the date the school receives written notice of the student's intent to withdraw from the training program.

#### Withdrawal

Students must fill out a withdrawal notification and submit it to the school director. This document must contain the student's name, student ID number, and date of withdrawal. All financial obligations on the part of the school and the student will be calculated using the official withdrawal date. It is the student's responsibility to withdraw officially from the school. Failure to withdraw formally may result in failing grades, breach of contract, dismissal, and additional financial obligations.

# **Access to Student Records**

Student records are considered confidential. Access to student records is granted for official use only. Students may not access the records of another student. Students may review their own records in the presence, and under the direct supervision, of a school administrative staff member. Student records may not be removed from the school campus.

## Family Education Rights and Privacy Act (FERPA)

The Family Education Rights and Privacy Act (FERPA) is a federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education. The Alpena Institute of Massage complies with the provisions of the law as written.

FERPA gives parents certain rights with respect to their children's education records. These rights transfer to the student when he or she reaches the age of 18 or attends a

school beyond the high school level. Students to whom rights have transferred are "eligible students."

- Parents or eligible students have the right to inspect and review the student's
  education records maintained by the school. Schools are not required to provide
  copies of records unless, for reasons such as great distance, it is impossible for
  parents or eligible students to review the records. Schools may charge a fee for
  copies.
- Parents or eligible students have the right to request that a school correct records which they believe to be inaccurate or misleading. If the school decides not to amend the record, the parent or eligible student then has the right to a formal hearing. After the hearing, if the school still decides not to amend the record, the parent or eligible student has the right to place a statement with the record setting forth his or her view about the contested information.
- Generally, schools must have written permission from the parent or eligible student in order to release any information from a student's education record. However, FERPA allows schools to disclose those records, without consent, to the following parties or under the following conditions:
  - o School officials with legitimate educational interest;
  - Other schools to which a student is transferring;
  - o Specified officials for audit or evaluation purposes;
  - o Appropriate parties in connection with financial aid to the student;
  - o Organizations conducting certain studies for or on behalf of the school;
  - o Accrediting organizations;
  - o To comply with a judicial order or lawfully issued subpoena;
  - o Appropriate officials in cases of health or safety emergencies;
  - State or local authorities, within a juvenile justice system, pursuant to specific State law.

Schools may disclose, without consent, "directory" information such as a student's name, address, telephone number, date and place of birth, honors or awards, and dates of attendance. However, schools must tell parents and eligible students about directory information and allow parents and eligible students a reasonable amount of time to request that the school not disclose directory information about them. Schools must notify parents and eligible students annually of their rights under FERPA. The actual means of notification is left to the discretion of each school.

#### Retention of Student Records

Student records, either hard copy or electronic, at the Alpena Institute of Massage are maintained until the school closes. At that time, records will be forwarded to Michigan State Board of Education. Upon graduation, students will be given a copy of their records. These records should be maintained indefinitely by the student. Graduates of the program may also call the administrative office for official transcripts. The records that the school will maintain are as follows:

• Attendance records

- Academic progress and grades
- Financial records
- Placement data
- The enrollment agreement
- The Ability to Benefit (*if applicable*)
- Record of credit given for previous training (*if applicable*)
- Records of meetings, appeals, disciplinary actions and dismissals
- A copy of the graduation certificate(s) from the school
- Medical records (where applicable)

## Tuition, Fees and Expenses

Students enrolling in the 625-hour Alpena Institute of Massage Therapy Program should expect to pay when paying in full **without** funding:

| • | Registration Fee            | \$100                         |
|---|-----------------------------|-------------------------------|
| • | Tuition                     | \$8600 (when pd in full)      |
| • | Student Insurance           | \$120 (included)              |
| • | Books                       | \$100 to \$400 (included)     |
| • | Massage table (new or used) | \$200 to \$1000** (estimated) |
| • | Miscellaneous supplies      | \$125 to \$200** (estimated)  |
|   | Total estimated cost:       | \$9245 - \$10,420             |

Alpena Institute of Massage has several payment options. These options will be covered in the enrollment agreement.

All students are required to obtain liability massage before they beginning working on the public. This is included in your student tuition, in addition your first year as a professional upon graduation is also included in tuition.

\*Some of the required books can be purchased through the school at a discount, unfortunately we **cannot** apply this discount to ALL required books those not able to be ordered through the school can be ordered through other resources by the student. Text books will be purchased by the student prior to the first day of class.

\*\*Cost estimates do not include applicable sales tax and massage table-shipping charges. Bolded items are paid to the school. Students are responsible for and supplies on their own.

The cost of books is determined by the booklist for the specific class and cost of the most recent edition of the books. A massage table should be purchased within the first two weeks of class.

#### **Payment Options**

Payment plans pertain to tuition only. Other costs and fees are due on class day one unless other arrangements have been made in advance. Applicants are encouraged to

carefully consider the details of repayment plans, interest rates, fees, and their ability to repay the loan when arranging financing. Often, applicants may be able to arrange favorable terms through credit unions or other lending institutions.

#### Grants, Student Loans, & Scholarships

The Alpena Institute of Massage does not award grants or scholarships at this time. When applicable, we do honor grants and scholarships that our students have been awarded from outside organizations. AIM will assist students by completing any necessary paperwork required to obtain student loans, grants or scholarships.

## **Programs Offered**

The Alpena Institute of Massage 625-hour Massage Therapy Program is an extensive program for students wishing to gain licensure in the massage therapy field. The program includes training in five major areas; anatomy and physiology of the human body, massage theory and practice, pathology and treatment, kinesiology, and clinical business practices.

#### 625 Hour Massage Therapy Training Program

- 202 hours of Massage Theory and Practice
- 133 hours Human Science APP, KIN
- 107 hours of Pathology & Treatment
- 101.5 hours of Clinical Business Practices & Ethics/CPR
- 81 hours of Student Clinic

# **Teacher/Student Ratio**

The Alpena Institute of Massage seeks to offer the students a personal setting with accessibility to the staff and faculty. During lecture sessions, at least one instructor is present for the entire session. During techniques training, there is at least one instructor for every 8 students performing the technique. During Student Clinic at least one instructor will be present for classes of 10 or fewer students.

The maximum class size is twelve students.

# **Transfer of Credit**

The transferability of hours you earn at Alpena Institute of Massage is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the certificate you earn in massage therapy is also at the complete discretion of the institution to which you may seek to transfer. If the certificate that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason, you should make certain that your attendance at this institution will meet your educational goals. This may

include contacting an institution to which you may seek to transfer after attending Alpena Institute of Massage to determine if your diploma will transfer.

# **Graduation Requirements**

#### Massage Therapy Program

In order to graduate from the Alpena Institute of Massage Training Program a student must complete all of the following requirements:

- Completion of all written and practical examinations with a minimum grade of 75% on each examination.
- 85% attendance in each major subject area and overall attendance of 85%; or completion of assigned corrective action to compensate for deficiencies.
- 100% attendance or makeup of all mandatory classes, events and workshops.
- Completion of all homework, practice hours, and projects as directed.
- Payment of all monies owed to the school.

### **Graduation Certification**

Upon successful completion of the Alpena Institute of Massage 625-hour Massage Therapy Training Program, the graduate is issued a Alpena Institute of Massage Certificate and is academically qualified to sit for the Massage and Bodywork Licensing Examination (MBLEx).

## Graduate Placement

Job announcements are posted on a Bulletin Board located in the classroom

No actual or implied guarantee of placement or employment is made.

# **Student Services**

# **Housing**

The Alpena Institute of Massage offers no assistance to students regarding location or payment for suitable housing.

# **Tutoring Services**

Tutoring services are offered subject to the availability of individual instructors. The charge for individual or group (up to six students) tutoring arranged through the school administration is \$40 per hour or portion of an hour, payable prior to graduation.

# **Transportation**

School sponsored transportation is not provided. Students are encouraged to use local mass transit or personal transportation. Due to the limited availability of parking, students are encouraged to car pool if possible.

# Reference Library

The Alpena Institute of Massage maintains a limited library of reference materials for use by students. Students may sign out reference materials for use on the school campus. Reference materials may not be removed from the school campus.